











## **ISEP Leading with Environmental Sustainability**

Climate change, biodiversity loss and environmental pressures present some of the most significant challenges facing businesses today. If these challenges are not addressed, organisations risk operational disruption, increased regulatory costs and loss of competitive advantage. Such consequences could result in reduced profitability, reputational damage and long-term instability. By adapting strategies, embracing innovation and building resilience, organisations can safeguard their future, capture new market opportunities and lead in a sustainability-driven economy.

The ISEP Leading with Environmental Sustainability programme is an intensive 4.5-hour strategy session designed for senior leaders responsible for shaping long-term business strategy. This interactive course empowers leaders to reassess their organisation's approach to environmental sustainability, identify opportunities for value creation and set a clear path towards sustainable growth.

#### **Duration & Price**

**Duration: Half days** 

Delivery mode: This programme is available In-Company

#### **Dates & Locations**

In-Company training programmes are customised for your organisations specific needs. Most In-Company training is now delivered virtually.

## **In-Company Training**

Please contact us for more information on our In-Company training options

#### What's covered?

This focused session blends strategic insight with practical tools to help leaders shape a sustainability-focused future for their organisations.

#### Topics include:

- Understanding sustainability and its strategic relevance
- Reviewing your organisation's current sustainability strategy
- Identifying opportunities along the sustainability continuum
- Drivers of sustainable value creation
- Analysing the value chain for sustainability opportunities
- Benchmarking against best practice
- Key environmental legislation and compliance requirements
- Immediate priority actions for change

The content can be tailored for In-Company delivery to address specific organisational needs.

## Who should participate?

This programme is designed for individuals in key leadership and decision-making roles who shape organisational strategy, including:

- Senior management teams
- Executives
- Investors
- Board members from all sectors

This programme is particularly suited to those aiming to embed environmental sustainability into their organisation's value creation model.

**English Language Competency** 

A good standard of written and spoken English is important to engage effectively with this programme.

#### What will I learn?

On successful completion of this course, learners will be able to:

- Define sustainability in the context of their organisation.
- Evaluate the organisation's approach to sustainability and highlight areas for improvement.
- Identify and analyse which organisations are leading with environmental sustainability and why, using best-practice examples to inform their own strategies.
- Identify strategic drivers and opportunities for value creation through sustainability.
- Recognise barriers to implementing sustainability measures and how to overcome them.
- Interpret the main environmental legislation relevant to their organisation.
- Establish immediate actions to embed sustainability into business practices.

By applying these skills, learners will be able to drive meaningful change that strengthens organisational resilience and competitive advantage.

## What are the entry requirements?

This course is ISEP Certified, and certificates are provided by ISEP to learners who have successfully completed the course. There is no formal assessment on this course.

#### How will I be assessed?

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## How do we train and support you?

For In-Company courses, tutors liaise with the course organiser in advance to discuss the programme in detail, tailoring it to the organisation's specific needs. This process includes reviewing aims and objectives, agreeing on any learning outcomes that require additional focus, understanding the audience composition, confirming relevant legislation and assessing the organisation's current sustainability approach.

Participants are provided with comprehensive, regularly updated course materials aligned with the latest industry standards and guidance.

Delivery options include:

- Onsite or live virtual sessions tailored for teams
- Scheduled virtual public courses for individual learners

Learners receive real-time support from expert tutors. Class sizes are generally limited to 12–15 participants to ensure personalised learning and individual support.

## **Programme accreditation**

This programme is accredited by the **Institute of Sustainability and Environmental Professionals (ISEP)**, a membership body for over 15,000 sustainability professionals worldwide. ISEP supports individuals and organisations in achieving globally recognised standards for sustainable practice, enabling members to lead change across industries. For further information, visit <u>ISEP's website</u>.

## How can you progress?

Completion of this course provides a strong foundation for further sustainability leadership training and advanced environmental management programmes, enabling participants to expand their expertise and organisational impact.

Possible next steps:

- ISEP Introduction to Net Zero / ISEP Pathways to Net Zero
- Environmental Management Systems Training

## **Tutors**



**Gerry Higgins**View Profile

## **What Our Learners Say**

We believe in excellence through transparency and continuous improvement. That's why we invite all our delegates to share their experiences on <a href="CourseCheck.com">CourseCheck.com</a>, an independent platform dedicated to genuine, unfiltered feedback. Learner insights help us not only to enhance our training programmes but also empower potential learners to make informed decisions. Click on the link below to read firsthand experiences and testimonials from past learners.



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