

Leading with Environmental Sustainability



Duration	Half Day training programme
Course Times	9.00am – 1.30pm
Public Virtual Price	€250
IEMA Course Learner Fee	€25



Introduction

Climate change mitigation and adaptation together with the unfolding biodiversity catastrophe pose the biggest challenges facing our society. Adapting our businesses and industries to meet this challenge requires new ways of working and significant upskilling.

The IEMA Leading with Environmental Sustainability course offers a crucial half day strategy session for business leaders who are responsible for defining their organisation's longer term business strategy. IEMA has launched this initiative to support business leaders to re-think, re-position and drive a new approach to value creation through Environmental Sustainability. The course will provide an opportunity to reflect on the organisation's existing approach to Environmental Sustainability and set a new strategy for resilience and growth in the short, mid and long-term.

What's covered?

On successful completion of this programme, learners will be able to:

- Define Environmental Sustainability
- Define the organisation's existing Environmental Sustainability strategy
- Define where is the organisation on the Environmental Sustainability Continuum
- Describe the strategic drivers for Environmental Sustainability
- Explain the opportunities for value creation through Environmental Sustainability
- Discuss Environmental Sustainability in the context of the organisation's value chain
- Evaluate the organisation's approach to Environmental Sustainability and identify areas for development
- Discuss the barriers to implementation of measures to improve the sustainable performance of the organisation
- Debate examples of good practice demonstrating leadership with regards to Environmental Sustainability
- Review an Environmental Sustainability strategy used by a pioneering organisation
- Understand the main pieces of environmental legislation that affect the organisation
- Understand the consequences of breaching environmental law
- Outline the first five things the organisation and the individual will do differently vis a vis environmental sustainability.

Who Should Attend?

The course is designed for senior management teams, executives, investors and board members across all sectors of business who are responsible for business strategy as the course focuses on the strategic understanding of Environmental Sustainability and how it supports value creation in organisations. There are no formal entry requirements for this course.

What will I learn?

- What does Environmental Sustainability mean for the organisation?
- Is the organisation's strategy fit for purpose?
- Which organisations are leading with Environmental Sustainability & why?
- Understand the implications of complying with environmental law
- What would a new strategy look like?

How will I be assessed?

This course is IEMA Certified, and certificates are provided by IEMA to learners who have successfully completed the course. There is no formal assessment on this course.

IEMA Accreditation

IEMA is the membership body for more than 15,000 environment and sustainability professionals worldwide. IEMA support individuals and organisations in setting and achieving globally recognised standards for sustainable practice, in turn driving the development and uptake of sustainability skills. IEMA add value for their members by providing the knowledge, connections and recognition necessary to lead change within organisations at all levels. IEMA are independent, international and apply the combined expertise of their members to provide evidence and influence decision-making, working towards a vision of transforming the world to sustainability. IEMA is committed to global sustainability, for everyone working, studying or interested in environment and sustainability.

More Information on IEMA is available at <https://www.iema.net/>

Expert Course Tutors - Profile & Testimonials

[Antaris](#)

In-House Courses

For In-House courses, the tutor will contact the course organiser in advance to discuss the programme in more detail so it is tailored specifically to the organisation.

Course Manual

Learners will receive IEMA course notes and workbook.

Rev 1